

Visually-Optimized Automated Dynamic HDR to SDR Tone Mapping & SDR to HDR Up-Conversion

- ➤ Enable vivid, immersive SDR+ viewing experience for all SDR devices
- ➤ Achieve realistic contrast and shadows, substantially enhances sharpness, dark detail, specular highlights and color
- Expanded dynamic range & expanded color gamut, take full advantage of the latest HDR displays in both color and brightness
- ➤ Preserve the original HDR/SDR creative intent
- ➤ Realtime application
- ➤ No input dynamic metadata

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